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Auburn Symphony 2018/2019 Season Sponsorship Program

For 30 seasons, the Auburn Symphony has continued to grow artistically and expand our scope in offering the Sierra Foothills the finest classical music available as well as a robust educational outreach program. Thanks in large part to businesses and individuals stepping up to make our work possible, the Symphony not only brings in top nationally recognized guest artists to perform with our stellar orchestra, but we also continue to grow our educational outreach efforts. We ask that you continue to share and advance our success by becoming a sponsor for the 2018/2019 season. Businesses, corporations, and foundations continue to play a critical role in our success. Exclusive benefits and privileges are extended to corporate sponsors, such as complimentary advertising in the program, priority seating, and invitations to special events.

The Auburn Symphony has an array of sponsorships available. For more information on how your business can influence the cultural life of our community, please contact Anne Brown, Interim Executive Director, at 530-320-7742 or AuburnSymphonyED@gmail.com.

Sponsorship Levels and Benefits

Season Signature Sponsor -- \$10,000

- Over-title recognition in all Auburn Symphony concert programs, print advertising, brochures and marketing postcards (value: \$2,000);
- Live pre-concert acknowledgment from the stage at Masterworks Series Concerts I and III;
- *Complimentary tickets:* For the Season Signature Sponsor: Eight (8) Section A Season Tickets to all four Masterworks Concerts. Total ticket value: \$1,256;
- Invitation for two persons to special events and receptions (value: \$250);
- Lobby signage for entire season (value: \$500);
- Complimentary full-page ad in Masterworks season program for 6 concerts (value: \$500);
- Complimentary full-page ad in Symphony in the Park program (value: \$500);
- Special logo recognition on website with a link to sponsor's site, if requested;
- Invitation to all post-concert receptions;
- Invitation to Dress Rehearsal and meeting with Maestro;
- Two complimentary copies of the 25th Anniversary CD

Guest Artist Program Sponsor – \$5,000;

- Recognition in all Masterworks Series concert programs, print advertising, brochures and marketing postcards;
- Live pre-concert acknowledgment from the stage at Masterworks Series Concerts I and III;
 - *Complimentary tickets:* For the Guest Artist Program Sponsor: Four (4) Section A Season Tickets all four Masterworks Concerts. Total value: \$628;
- Invitation for two persons to special events and receptions (value: \$250);
- Backstage invitation to meet with Guest Artist;
- Lobby signage for entire season;
- Complimentary half-page ad in Masterworks season program for 6 concerts (value: \$300);
- Complimentary half-page ad in Symphony in the Park program;
- Special logo recognition on website with a link to sponsor's site, if requested;
- Complimentary copy of the 25th Anniversary CD

Community Concerts Signature Sponsor -- \$2,500

Presenting sponsor of the Symphony in the Park, Messiah Sing-along and Family Concert.

- Recognition in all related concert materials as well as recognition in Masterworks Series concert programs;
- Live pre-concert acknowledgment from the stage at each concert;
 - *Complimentary tickets:* Eight (8) tickets to both Messiah Sing-Along and Family Concert (\$216); For the Community Concerts Signature Sponsor: Two (2) Section A Season Tickets to all four Masterworks Concerts. Total value: \$314;
- Invitation to special events and receptions (value: \$125);
- Complimentary business card ad in Masterworks season program for 6 concerts (value: \$125);
- Complimentary half-page ad in Symphony in the Park, Messiah Sing-along and Family Concert programs (\$450);
- Complimentary copy of the 25th Anniversary CD

Individual Concert “Presenter” -- \$1,000

- Acknowledged as the Concert “Presenter” from stage and in Symphony program;
- Signage in lobby of concert hall;
- Half-page ad in program;
- Four (4) tickets to each performance;
- Inclusion in concert advertising and promotional efforts;
- Invitation to post-concert reception;
- Invitation to Dress Rehearsal and meeting with Maestro;
- Prominent display of logo on Auburn Symphony website;
- Recognition in social media communications, including eNewsletter and Facebook

Guest Artist Concert Sponsor -- \$500

- Acknowledged as "Guest Artist" sponsor from stage and in Symphony program;
- Business-card sized ad in program;
- Two (2) tickets to each performance;
- Inclusion in concert advertising and promotional efforts;
- Invitation to Dress Rehearsal and post-concert reception, including meeting with Guest Artist;
- Link to business on Auburn Symphony website;
- Recognition in social media communications, including eNewsletter and Facebook

For tax purposes, the Auburn Symphony is a federally recognized non-profit (ID #93-1039723) and your charitable contribution is tax deductible.

Please indicate what sponsorship level you are choosing and return payment in the enclosed envelope to "Auburn Symphony", Post Office Box 74, Auburn, California, 95604. For inquiries about the sponsorship program or for more information, contact Anne Brown, Interim Executive Director, at 530-320-7742.

Thank you.